

# LETTER FROM COMMISSION



February 2023



**Phil Serna**  
Chairperson

Dear Sacramento County Community,

For 25 years, First 5 Sacramento has maintained tried-and-true strategies toward advancing the health, well-being and early learning of children and families; these strategies have improved the lives of thousands of young children and their families. Despite all of this important progress, however, more is necessary to successfully address disparities in our community.

In a departure from previous strategic plans, for our 2024–2027 Strategic Plan we engaged the community right from the start in order to more deeply center Racial Equity, Diversity, Inclusion, and Cultural Responsiveness (REDI+CR). We are committed to purposefully advancing racial equity and social justice in everything we do in fulfillment of our mission to best serve all children and families in Sacramento County.

We take pride in our newest Strategic Plan, which was developed using an inclusive and deliberative approach fostering active participation from all our decision-makers start to finish. This strategic plan was inspired by the voice of parents, partners, and the community who transparently shared their perspectives during the plan's development. This in turn gave us important feedback that has inspired bold yet thoughtful ideas for strategic growth and development.

We want to express our gratitude to First 5 Sacramento Commissioners and the parents, partners, and community supporters whose perspectives provided us with important feedback about various strategic growth concepts and development potential. These contributions became the building blocks to consider critical system change initiatives and we thank you for helping us turn commitment into action. Together, we will embed this work into the development of our goals, outcomes, strategies, and investments.

First 5 Sacramento's Strategic Plan was designed to ensure the Commission's continued reach, increased impact, and improved financial sustainability so that we achieve our vision that Sacramento County will have strong communities where children are safe, healthy, and that they all reach their full potential.

In partnership,

A handwritten signature in black ink, appearing to read "Phil Serna".

Supervisor Phil Serna  
Chair,  
First 5 Sacramento

A handwritten signature in blue ink, appearing to read "Julie".

Julie Gallelo  
Executive Director,  
First 5 Sacramento