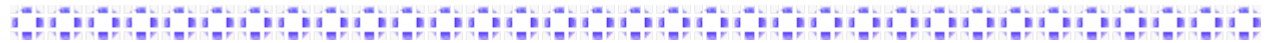


FIRST 5 SACRAMENTO COMMISSION
2750 Gateway Oaks Dr., Suite 330
Sacramento, CA 95833

ADVISORY COMMITTEE

DRAFT ACTION SUMMARY

Friday, February 7, 2020 - 2:00 PM



Members: Robert Silva (Chair), Silvia Rodriguez (Vice-Chair)
Emily Bowen, Ernie Brown, Carolyn Curtis, Jeff Rabinovitz, Tony Smith,
Cid Van Koersel, Walter Wyniarczuk, Amanda Morgan, Alexxandria
Paige, Robin Blanks, Katie Andrew, Edixon Martinez, Kathy Fleming

Staff: Julie Gallelo, Executive Director
Erin Maurie, Communications and Policy Director

Absent: Edixon Martinez, Alexxandria Paige, Jeffery Rabinovitz, Robert Silva

Via Phone: N/A



1. Call to Order/Roll Call
Action: Meeting was called to order at 2:02 PM. A quorum was established.
2. Introductions
Action: Table introductions.
3. Public Comments on Off-Agenda Items
Action: None.
4. Approve Draft Action Summary for October 11 and Nov 8, 2019
Action: Blanks/Smith. Approved as recommended.
5. First 5 Commission Director's Report
Julie Gallelo, Executive Director
Action: The following items were discussed:
 - Announcement of a new First 5 Commissioner: Erick Fernandez y Garcia
 - Appointment of Commissioner Donna Sneeringer to the Early Childhood Policy Council.
 - 2020 Strategic Planning Update
 - State Budget Update
 - First 5 CA Conference presentation
 - Early Learning and Childcare Summit

6. Census 2020 Update
Alejandra Labrado, First 5 Program Planner

Action: A presentation of the Complete County Committee efforts surrounding the ages 0-5 hard to reach population. Topics covered included trusted messengers, outreach opportunities, timeline and resources.

7. Presentation on Efforts to Reduce African American Child Deaths/ Black Child Legacy Campaign (six presentations)

Action: An overview of the program's five years plus the annual FY 18-19 report of the Black Child Legacy Campaign (BCLC) was presented by Kindra Montgomery, Sierra Health Foundation and Natalie Woods Andrew, BCLC Chair, Sacramento County Office of Education. Presentation highlights included: program overview, operations, outcomes, success stories and expansion.

An overview of the Unequal Births Campaign was presented by Darrell Chambers with Runyon Saltzman. The co-branded campaign with Sacramento County Public Health and First 5 Sacramento aims to create public awareness among Sacramento County residents that African American infants are dying at 2x the rate of other children, pregnant women are 4x as likely to die during pregnancy and that systemic racism is the key contributing factor. The Committee was able to view campaign elements including: website, web ads and social media ads. The campaign launched in February.

An overview of the FY 18-19 data and outcomes on the reduction of African American perinatal and infant deaths was presented by Jordan Boeve with ASR. Programs outcomes covered were the Sac Healthy Baby public awareness campaign; safe sleep baby; pregnancy peer support and perinatal support advisors. Countywide trend data was also provided in the presentation.

An overview of the Safe Sleep Baby Education Campaign was presented by Stephanie Biegler. The presentation covered the Spectrum of Prevention model; program impact, strengths, barriers and success stories.

An overview of the Black Mother's Untied Program was presented by Shannon Read, Her Health First. The presentation covered program objectives including: Promoting self-esteem; homeless to house and continuing the journey, next steps and evaluation findings

8. Announcements/Comments
Action: None.

Adjourned: 4:15 PM

Respectfully submitted,

Erin Maurie, Staff
First 5 Sacramento Commission