

FIRST 5 SACRAMENTO COMMISSION  
2750 Gateway Oaks Dr., Suite 330  
Sacramento, CA 95833

## EVALUATION COMMITTEE

### ACTION SUMMARY

Monday, July 18, 2022 – 1:00 PM - 3:00 PM



Members: Steve Wirtz (Chair), David Gordon (Vice Chair), Olivia Kasirye  
Advisory Committee Member(s): Emily Bowen, Robin Blanks  
Alternate Member: Tony Smith  
Staff: Julie Gallelo, Carmen Garcia-Gomez  
Absent: Olivia Kasirye  
Consultant: Applied Survey Research



This meeting took place via Zoom due to Covid-19 restrictions and to adhere to the **County's policy on social distancing.**

1. Call to order and Roll Call  
Action: Meeting was called to order at 1:01 PM. A quorum was established.
2. Public Comments on Off-Agenda Items  
Action: None.
3. Approve Draft Action Summary of April 18, 2022  
Action: Approved Bowen/Wirtz with changes.
4. Staff Update  
Action: None.  
Commission staff provided an update on the following items:
  1. Post Family Information Form:  
The post Family Information form was administered through the Persimmony Intake Portal to over 3,600 clients with an email on file, with a return rate of 17%. Clients who responded were entered into a drawing to receive a \$40 gift card, 20 winners were selected. The form was created to target clients participating in three areas: General Programs, Empowered Families and School Readiness. In the next year, the form will be revised to ensure clients only receive it once, with each set of questions on one sheet.
  2. Building Strong Families and Refugee Services Program:  
Staff and ASR have been working with program staff and contractors to develop evaluation tools for the implementation of the 2 programs.

### 3. Client Engagement:

Commission staff hopes to utilize the text feature within Persimmony to the system to improve client engagement.

### 4. Empowered Families Program:

In an effort to minimize data entry, address data entry errors and provide continued support and training, Commission staff and ASR have been meeting with CAPC to address these concerns.

The discussion has been centered around forms, service data and milestones. The goal is to streamline forms as much as possible by combining forms, reducing the number of service categories and the number of milestones being reported without compromising contract deliverables.

### 5. Persimmony Referral Portal:

Staff continue to work with Persimmony in making improvements to the referral portal.

Chair S. Wirtz asked whether post survey was only administered via the Persimmony portal or if there was an opportunity for staff to collect hard copies. Staff explained that in order to prevent additional data entry and as a response to data entry staff expressing being overwhelmed by the amount of data entry, this was the preferred method for administering the survey.

S. Biegler shared their appreciation for the ability to use Persimmony for entering data for multiple funding sources outside of First 5 funding. She also stated that FRC staff have had to add additional staff to enter data because of the amount of data that needs to be entered.

Committee member R. Blanks-Guster asked if Persimmony auto populates some areas. Staff explained some of the processes of data entry to address streamlining and reduce the amount of data entry.

Committee member E. Bowen, asked if the data entry can be done remotely. Staff explained that as long as the device has a browser and internet connection, data can be entered. E. Bowen asked if there is an application available for Persimmony. Staff will pitch the idea to Persimmony.

### 5. General Evaluation Update – Applied Survey Research Action: None.

ASR provided an update on the evaluation activities that took place during the month of May and June. ASR also went over the Sacramento Trend Report.

Chair S. Wirtz expressed the concern of the Trend Report not including all or some of the major social determinants that are in fact keeping us from succeeding. For example, education level of families, employment, housing issues...etc. These are factors keeping families from succeeding.

ASR explained that the document is a county wide document and perhaps why not include only characteristics related to First 5.

It was also suggested that a paragraph defining the purpose of the Trend Report is added to the beginning of the report.

6. Receive: Persimmony User Satisfaction Survey  
Action: ASR presented the survey. Chair S. Wirtz asked that the email is shared with program managers encouraging the staff to respond.
7. Receive: Cross Systems Racial Equity Snapshot  
Action: ASR presented the Racial Equity Snapshot.

**Committee asked that "inaugural" is removed from the description paragraph.**

8. Committee Member Comments
  - a. Miscellaneous
  - b. Future Agenda Items/Presentations

**Adding an overview/update on the mental health issue, "how the mental health initiative is working overall and with the youngest children".**

Chair S. Wirtz shared that there are many dashboards that highlight many social determinants that can be used to continue to look at data and resources and encouraged the use of these data sources.

Adjourned: 2:48 p.m.

Respectfully submitted,

Carmen Garcia-Gomez, Evaluation Manager  
First 5 Sacramento Commission