

FIRST 5 SACRAMENTO COMMISSION

2750 Gateway Oaks Dr., Suite 330
Sacramento, CA 95833

Computer Link:

<https://saccounty-net.zoomgov.com/j/1603240707?pwd=FcV4GNYNfWx8Lfb6A6hZEw7uocGXLY.1>

Meeting ID: 160 324 0707

Passcode: 718513

EVALUATION COMMITTEE

AGENDA

Monday, November 17, 2025 – 1:00 PM to 3:00 PM



Members: David Gordon (Chair), Olivia Kasirye, Nicole Kravitz-Wirtz, Robin Blanks, Tony Smith, Jennifer Mohammed (Alt.), Kairis Chiaji (Alt.)

Staff: Julie Gallelo, Carmen Garcia-Gomez, Elena Enriquez

Consultant: Applied Survey Research



1. Call to order and Roll Call
2. Public Comments on Off-Agenda Items
3. Approve Draft Action Summary of July 21, 2025
4. Approve 2026 Calendar
5. Staff Update
6. General Evaluation Update: Applied Survey Research
7. Receive: First 5 California Annual Report
8. Discuss: Data Confidentiality Concerns
9. Committee Member Comments
 - a. Miscellaneous
 - b. Future Agenda Items/Presentations

FIRST 5 SACRAMENTO COMMISSION
2750 Gateway Oaks Dr., Suite 330
Sacramento, CA 95833

EVALUATION COMMITTEE

DRAFT ACTION SUMMARY

Monday, July 21, 2025 – 1:00 PM - 3:00 PM



Members: Dr. Olivia Kasirye, Dave Gordon, Robin Blanks, Tony Smith, Nicole Kravitz-Writz, Jennifer Mohammed (Alt.), Kairis Chiaji (Alt.)

Staff: Carmen Garcia-Gomez, Julie Gallelo, Elena Enriquez

Attendance: In-person: Dr. Olivia Kasirye (Chair), D. Gordon, R. Blanks

Via Zoom: N. Kravitz-Writz, T. Smith, K. Chiaji, J. Mohammed

Absent:

Consultant: Applied Survey Research



1. Call to order and Roll Call

Action: Meeting was called to order at 1:03 PM.

2. Public Comments on Off-Agenda Items

Action: None.

3. Approve Draft Action Summary of May 19, 2025

Action: R. Blanks/O. Kasirye. Approved as recommended.

4. Evaluation Staff Update

Action: none

Commission staff provided an update on the following items:

Follow-up Surveys: Follow-up surveys for specific programs and the post-Family Information Form were sent out to over five thousand participants.

First 5 Sacramento Annual Report Revamp: A revamp to our community report will allow us to share widely across various social networks. There will be a Community Report Summary and a Data Book. The Community Report summary and data will be presented to the committee in January for review and input.

5. General Evaluation Update – Applied Survey Research

Action: None.

ASR staff provided a summary report on activities for the month of July.

6. Review and Provide Input: Sacramento County Trend Report

Action: Review and provide input

ASR presented the Sacramento County Trends in Well-Being Dashboard.

Committee members discussed the difference between data shared out in the Community Report and the Trend Report.

The Trend Report will be presented to the Commission in October.

7. Approve PLTI Special Study Proposal

Action: R. Blanks/ D. Gordon. Approved – pending review and permission of the updated NYU instrument.

ASR presented the PLTI Special Study Proposal.

This proposed special study of the Sacramento PLT includes:

- Background information and success stories from Sacramento PLTI to highlight the value and impact of empowering parents and caregivers to engage in civic activities.
- A survey of PLTI alumni to measure ongoing civic knowledge, action, and confidence after/because of PLTI involvement.
- Open-ended interviews with PLTI alumni to elaborate on their experiences and civic engagement/leadership roles in PLTI.

There was feedback suggesting that the proposed interview incentive amount may be too low. Staff will meet to consider the possibility of increasing the amount.

8. Committee Members Comments

- a. Miscellaneous
- b. Future Agenda Items/Presentations

Adjourned: 2:36 p.m.

Respectfully submitted,

Carmen Garcia-Gomez, Evaluation Manager
First 5 Sacramento Commission



EVALUATION COMMITTEE CALENDAR 2026

Third Monday of every other month
1:00-3:00 p.m.
First 5 Conference Room

JANUARY 26 * (Dr. Olivia Kasirye)	JULY 20 (Nicole Kravitz-Wirtz)
MARCH 16 (Nicole Kravitz-Wirtz)	SEPTEMBER 21 (Dave Gordon)
MAY 18 (Dave Gordon)	NOVEMBER 16 (Nicole Kravitz-Wirtz)

*January 26th takes the place of the January 19th meeting

Evaluation Committee
Staff Report
November 17, 2025

1. Data Management System

- At the December Commission meeting, Commission staff will be asking the Commission for approval to release an RFQ for data management systems. It is anticipated that a Letter of Interest will be released in January 2026.

FIRST 5 SACRAMENTO EVALUATION COMMITTEE

Summary of Evaluation Activities

November 2025

STRATEGY	TASK
F5 Sac Eval Report	- FY 2023-24 report is live on First 5 website - FY 2024-25 data analysis/report structure planning in progress
RAACD	- FY 2024-25 data analysis/report planning in progress
Building Strong Families	- Ongoing quarterly report metrics provided to partner orgs - Anticipating start of final outcomes summary beginning in January
Special Study	- PLTI survey and interviews in progress - o Between 10/30 and 11/10, 39 responses (53%) (10 more “in progress” that may be added) - o 25 agreed to participate in interviews (max 15 spots available); after scheduling outreach, 10 scheduled between 11/10 and 11/19 (as of 11/10) - o 6 English; 6 Spanish (so far)
Persimmony/Tools	- Ongoing support/TA for assessments, services, and procedures - In development: FY 2024-2027 Strategic Framework and Data Tracker

Timeline

	NOV	DEC	JAN	FEB	MAR
RAACD	Data	Data	Write	Partner Review	Eval Committee?
Core Eval Report	Data	Data/Write	Partner Review Eval Committee?	Finalize; Graphic Design	Commission?
Building Strong Families			Quarterly Data Report Data	Report Data	Write
Special Study	Interviews Eval Comm Update	Data/Write	Eval Committee?	Finalize	
Database	TA Support; Data Cleaning/AR data pulls				

PARENT LEADER TRAINING INSTITUTE (PLTI) SPECIAL STUDY PRELIMINARY DATA HIGHLIGHTS

Response Rate

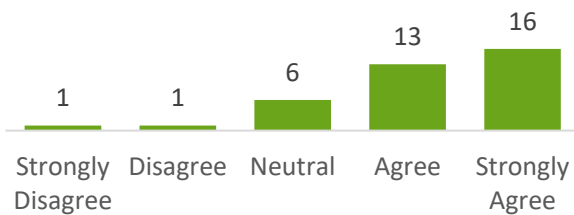
- Response N as of 11/10/2025: **39** (52% of 75 alumni)
 - o Email outreach on Thurs 10/30, Thurs 11/6, and Mon 11/10 (final)
 - o 29 completed in English, 10 completed in Spanish
 - o 23% 2023, 33% 2024; 44% 2025 Cohorts

Sample highlights by Area of Focus

Not representative of entire domain; ns and proportions may change in final version

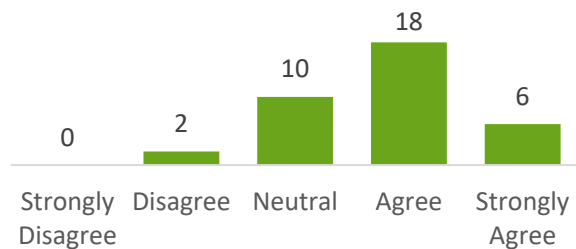
Civic Confidence

I am making a difference in my community (n = 37)



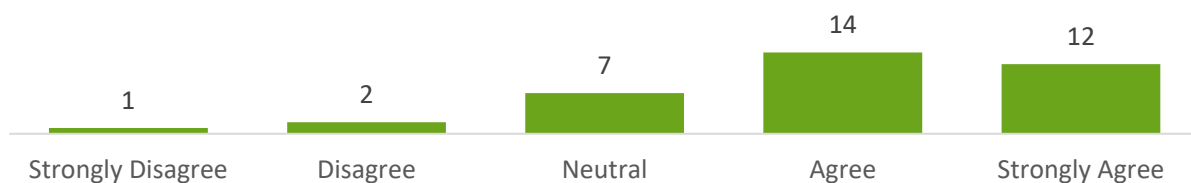
Civic Knowledge

I know how local laws are made (n = 37)



Knowledge about elected officials/community leaders

I know how to contact my elected officials (n = 36)



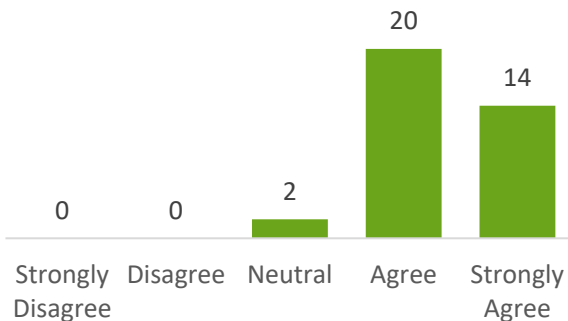
Civic Actions

% who have engaged in activity in the past year AND plan to again

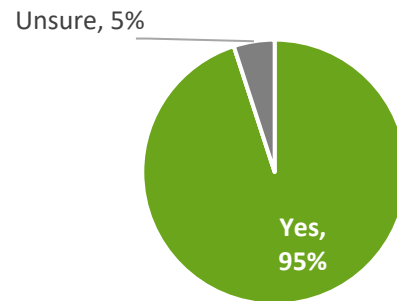


PLTI focused questions

PLTI helped me speak up about the issue(s) important to me (n = 36)



Would you recommend PLTI to a friend or family member? (n = 37)



Additional comments

- “PLTI Gave me so many tools and all our workshops were so meaningful we definately creating a community where sharing was welcomed and our thoughts and accions were celebrated i had such a fun time and child care was essential for me and my learning during this time. My kids were always happy to go to class and everyone was always so supportive. Thanks for everything!”
- “It would be greatly appreciated to have specific guidance available after graduation based on our project and resources to apply for grants to continue the projects.”
- **Common barriers to community involvement**
 - Child care
 - Time (e.g., timing of meetings, work requirements, personal commitments/responsibilities)
 - Status quo/fear of retaliation; not invited to the table where decisions are being made; and/or limited community support/mobilization tools



Annual Report AR-1

Sacramento Revenue and Expenditure Summary

July 1, 2024 - June 30, 2025

Revenue Detail

Category	Amount
Tobacco Tax Funds	\$9,371,936
IMPACT Legacy	\$0
Small Population County Augmentation Funds	\$0
Home Visiting Coordination Funds	\$968,097
Other First 5 California Funds	\$0
Other First 5 California Funds Description	
Other Public Funds	\$6,611,779
Other Public Funds Description CalWORKs; State CAPIT; Medi-cal State Aid; Federal Aid CBCAP, American Rescue Plan Act	
Donations	\$0
Revenue From Interest Earned	\$846,463
Grants	\$0
Grants Description	
Other Funds	\$0
Other Funds	
Total Revenue	\$17,798,275

Improved Family Support

Service	Grantee	Program(s)	Children	Caregivers	Providers	Amount
General Family Support	CBO/Non-Profit	Not Applicable (Home Visitation, Parenting Education, Parent Support, Resources)	1531	2669	0	\$3,370,615
General Family Support	CBO/Non-Profit	Playgroups	49	44	0	\$69,734
General Family Support	CBO/Non-Profit	Not Applicable (Navigation Services)	6	855	0	\$717,942
General Family Support	CBO/Non-Profit	Not Applicable (home visiting, case management, resource and referral for AA families)	14	310	0	\$440,000
General Family Support	CBO/Non-Profit	Not Applicable (home visiting, case management, resource and referral for AA families)	83	126	0	\$310,000
General Family Support	County Office of Education/School District	Playgroups	122	205	0	\$240,644
General Family Support	County Office of Education/School District	Playgroups	269	218	0	\$175,400
General Family Support	County Office of Education/School District	Playgroups	108	103	0	\$110,000
General Family Support	County Office of Education/School District	Playgroups	97	107	0	\$155,000
Total						\$11,288,319

Service	Grantee	Program(s)	Children	Caregivers	Providers	Amount
General Family Support	County Office of Education/School District	Playgroups	25	29	0	\$148,339
General Family Support	County Office of Education/School District	Playgroups	73	69	0	\$140,089
General Family Support	County Office of Education/School District	Not Applicable (Parent Cafes)	0	22	0	\$71,009
General Family Support	County Office of Education/School District	Playgroups	108	138	0	\$224,420
General Family Support	County Office of Education/School District	Playgroups	58	92	0	\$61,307
Intensive Family Support	CBO/Non-Profit	Not Applicable (Crisis Nursery Program)	333	168	0	\$896,651
Intensive Family Support	CBO/Non-Profit	Not Applicable (Parents as Teachers HV program)	389	281	0	\$4,157,169
Total						\$11,288,319

Improved Child Development

Service	Grantee	Program(s)	Children	Caregivers	Providers	Amount
Quality Early Learning and Care Supports	County Office of Education/School District	Not Applicable (Child Care Professional Development)	779	0	110	\$541,912
Total						\$541,912

Improved Child Health

Service	Grantee	Program(s)	Children	Caregivers	Providers	Unique Families	Amount
General Health Education and Promotion	CBO/Non-Profit	Safety Education	0	1176	264	0	\$192,382
General Health Education and Promotion	County Health & Human Services	Nutrition/Breastfeeding	0	2141	0	0	\$351,588
Early Intervention	County Office of Education/School District	Not Applicable (Help Me Grow)	354	435	0	0	\$338,087
Perinatal and Early Childhood Home Visiting	CBO/Non-Profit	Local Model	0	93	0	0	\$801,849
Total							\$1,683,906

Improved Systems Of Care

Service	Grantee	Program(s)	Amount
Policy and Public Advocacy	Research/Consulting Firm	Not Applicable (REDI Communications)	\$31,000
Policy and Public Advocacy	Research/Consulting Firm	Not Applicable (Public Media messaging)	\$117,500
Systems Building	CBO/Non-Profit	Not Applicable (Parent Leadership Institute)	\$137,893
Systems Building	CBO/Non-Profit	Not Applicable (Parent Leadership Development)	\$149,810
Systems Building	CBO/Non-Profit	Health Systems	\$228,542
Systems Building	CBO/Non-Profit	Not Applicable (Prevention Cabinet)	\$5,743
Systems Building	County Health & Human Services	Health Systems	\$63,309
Systems Building	County Health & Human Services	Not Applicable (Steering Committee for the Reduction of AA Children's Death)	\$84,119
Systems Building	County Office of Education/School District	Not Applicable (Professional Development for Parent Cafe Facilitators)	\$9,012
Systems Building	First 5 County Commission	Not Applicable (HVC Home Visitor Regional Training)	\$651,071
Systems Building	First 5 County Commission	Not Applicable (Program Staff)	\$2,096,627
Systems Building	Other Private/For Profit	Health Systems	\$67,825
Systems Building	Research/Consulting Firm	Not Applicable (REDI Funding Pathways)	\$108,358
Total			\$3,937,558

Service	Grantee	Program(s)	Amount
Systems Building	Resource and Referral Agency (COE or Non-Profit)	Not Applicable (Child Care Coalition)	\$29,906
Systems Building	CBO/Non-Profit	Not Applicable (HVC Regional Training)	\$156,843
Total			\$3,937,558

Expenditure Details

Category	Amount
Program Expenditures	\$17,451,695
Administrative Expenditures	\$1,320,384
Evaluation Expenditures	\$417,121
Total Expenditures	\$19,189,200
Excess (Deficiency) Of Revenues Over (Under) Expenses	(\$1,390,925)

Other Financing Details

Category	Amount
Sale(s) of Capital Assets	\$0
Other Other Reserves	\$0
Total Other Financing Sources	\$0

Net Change in Fund Balance

Category	Amount
Fund Balance - Beginning	\$18,510,665
Fund Balance - Ending	\$17,119,740
Net Change In Fund Balance	(\$1,390,925)

Fiscal Year Fund Balance

Category	Amount
Nonspendable	\$0
Restricted	\$0
Committed	\$0
Assigned	\$0
Unassigned	\$17,119,740
Total Fund Balance	\$17,119,740

Expenditure Note

Fiscal Year (FY) 2024-25 marked the first year of the 2024 Strategic Plan. The Plan continues the annual use of Proposition 10 funding at \$14.9 million, consistent with prior years. Through proactive sustainability efforts and the successful leveraging of external funding sources, service levels remained comparable to those under the previous Strategic Plan, resulting in a total FY 2024-25 budget allocation of \$22.1 million. The Commission reaffirmed its commitment to maintaining the Proposition 10 funding rate at \$14.9 million annually for the duration of the 2024 Strategic Plan, with an overall projected FY 2025-26 budget allocation of \$21.8 million.



Annual Report AR-2
Sacramento Demographic Worksheet
July 1, 2024 - June 30, 2025

Population Served

Category	Number
Children Less than 3 Years Old	2,863
Children from 3rd to 6th Birthday	1,531
Children – Ages Unknown (birth to 6th Birthday)	4
Primary Caregivers	9,281
Providers	492
Total Population Served	14,171

Primary Language Spoken in Home

Category	Number of Children	Number of Primary Caregivers
English	2,380	6,448
Spanish	616	1,432
Cantonese	4	12
Mandarin	7	14
Vietnamese	3	20
Unknown	787	12
Other - Specify with text box Dari, Pakistani, Farsi, Russian, Urdu, Arabic	601	1,343
Totals	4,398	9,281

Race and/or Ethnicity of Population Served

Category	Number of Children	Number of Primary Caregivers
Alaska Native/American Indian	14	47
Black/African-American	664	2,384
Hispanic/Latino	1,130	2,749
Middle Eastern or North African	353	917
Native Hawaiian or Other Pacific Islander	28	94
Two or more races	390	562
Unknown	819	117
White	418	1,075
Asian	417	921
Other – Specify with text box Russian, Ukrainian	165	415
Totals	4,398	9,281

Duplication Assessment

Category	Data
Degree of Duplication	15%
Confidence in Data	Very confident
Additional Details (Optional)	Approximately 15% of the clients served access more than 1 funded program.



Annual Report AR-3

Sacramento County Evaluation Summary and Highlights

July 1, 2024 - June 30, 2025

County Evaluation Summary

Evaluation Activities Completed, Findings, and Policy Impact

In April 2025, First 5 Sacramento presented findings of the FY 2023-24 Annual Evaluation report to the Commission. Reports and data dashboards are on the First 5 Sacramento website. Highlights from the Improved Child Health area include: In 2020-2022 (most recent data), Sacramento County African American infant mortality (12.0 per 1,000 births) exceeded the rate of all other races (4.5 per 1,000) and the Healthy People 2030 goal (5.8). However, First 5-funded efforts had impressive impacts on the individuals reached. In FY 2023-24, 121 women received Black Mothers United (BMU) Pregnancy Peer Support. Participants significantly increased access to protective factors and maternal and infant health resources. The 2020-2022 mortality rate for BMU infants was 4.1 per 1,000 births (0.5% of 241 BMU births), which was lower than African American infants countywide (12.0) and the overall countywide rate (5.2). 1,086 caregivers completed Infant Safe Sleep education workshops and received 602 cribs to safely sleep infants in need. Participants significantly improved safe sleep knowledge and practices. WIC provided lactation consultation, drop-in, and helpline support to 2,246 mothers. Among those reached for follow-up, 54% (45/84) were exclusively breastfeeding at or after six months, which exceeds the Healthy People 2030 target (42%). Early Care and Learning (Improved Child Development) highlights include: Nine school districts and Help Me Grow (HMG) served 3,100 adults and 3,718 children 0-5 via playgroups, parenting education, early literacy support, transition summer camps, and developmental support. Districts conducted more than 5,000 health and development screenings and 380 families received 945 home visits with HMG Family Advocates. Over 1,100 families participated in transition orientation activities and children who attended transition summer camps increased kindergarten readiness. The Early Learning Partnership Building Mindful Early Care and Education (PBM) program reached 205 early educators through nearly 3,000 short- and long-term coaching and consultation sessions to improve the quality of early child care and education programs, impacting more than 1,000 enrolled children. Most (75%) long-term participants increased assessment scores in their focal area. Highlights from Empowered Families (Improved Family Support) programs show: Birth & Beyond (B&B) Family Resource Centers reached nearly 4,000 families through a range of light-touch to intensive services including 9,000+ home visits, 71 group parenting education workshop series, over 3,000 crisis intervention services, and nearly 8,000 light-touch support activities. Participants significantly improved protective factors, parenting knowledge/skills, showed progress in their crisis intervention focal areas, and felt more connected to their community. B&B children receiving 8+ hours of home visiting were 2.5 times less likely to experience substantiated recurrence in 12 months (5.4%) than a statistically matched countywide comparison group (13.5%), and three times less likely (4.8%) than the comparison group (15.7%) after 12+ hours of home visiting. The Sacramento Crisis Nursery (CN) provided emergency child care for 344 children whose families had crisis situations such as employment, housing/homelessness, medical needs, domestic violence, mental health, or substance use. Nearly all caregivers (99%) felt CN kept their child safe and secure, felt better able to solve their crisis situations, and showed significantly reduced stress levels at program exit. Improved Systems of Care strategies include: The Be Mom Aware Campaign, Sacramento County Child Care Coalition, health system collaboration, breastfeeding support trainings, Safe Sleep Baby 3.0, community water fluoridation, and dental clinics.

County Highlights

County Highlight

In FY 2024-25, First 5 Sacramento launched the Equity in Action (EiA) Initiative, a community engagement and investment strategy to support long-term transformation for Black, Indigenous and People of Color (BIPOC) children 0-5 and families through participatory grant-making. The EiA Initiative is a community-led process to determine how \$4.2 million of First 5 Sac's funds will be invested, placing under-resourced communities at the center of grant-making by giving them the power to decide who and what to fund. This strategy aims to build capacity and fund new and non-traditional partners (e.g., smaller community-based organizations serving First 5's prioritized neighborhoods not previously funded by First 5). Neighborhoods were prioritized in consultation with the First 5 Sac Community Advisory Committee based on potential barriers to services (e.g., child poverty; percentage speaking a language other than English at home). This journey began with two community assemblies. The 60 attendees represented businesses, community-based organizations, and residents (78% BIPOC-led organizations; 87% serving BIPOC communities). Assembly input informed the EiA Committee recruitment and selection. First 5 received 61 nominations through online, email, and press release outreach and invited 18 community members to join the EiA committee. The final group of 15 is gender and racially diverse, immigrants and US born residents, ages youth to grandparents, residing in 11 different priority neighborhoods. The EiA Committee first met in June 2025 and began by creating group agreements and sharing stories about why they were called to this work. Over the course of FY 2025-26, the Committee will determine what types of things to fund, how the funding process will roll out, how funding decisions will be made, and how to evaluate the impact of the funding. It is anticipated that the \$4.2 million in Equity in Action funding will be allocated in January 2026.

Protection, Permissions, and Access - Birth and Beyond Data

Background: First 5 Sacramento staff met with La Familia FRC Executive Director Rachel Rios, CAPC leadership, and BBM/PMOC to fully understand B&B concerns with Persimmony users having access to client addresses, phone numbers, client service records, and the types of referrals provided. While the records are protected, there are some specific details accessible to all Persimmony users.

In response to these concerns 5 Sacramento has taken the following steps to ensure confidentiality and the protection of client data entered into Persimmony:

1. Verified types of privacy certifications with Persimmony International, Inc. The Persimmony software is SOC2 Type 2 and HIPAA compliant and it is hosted on Microsoft's Azure Government Cloud, which is the most trusted and compliant cloud.
2. Service records and Case Records mentioning immigration have all been removed from client records.
3. Only staff members from each program can see the service and assessment details for each client. While Persimmony users can access client records, they can only be accessed when a client is searched for and accessed – the client then becomes a shared client. Each program has their unique client list.

Next Steps: First 5 Sacramento staff understands the severity of these concerns and in the next 8 months will explore additional steps:

- Research the “Non-First 5” feature and implement if possible
- Work with Persimmony to find the best possible solution to address these concerns
- Hold an annual mandatory confidentiality training
- Scrub all address data from client records, prioritizing those with certain ethnic backgrounds. Deactivate address fields – leave only zip code.
- In partnership with the B&B Collaborative update the B&B consent forms
- Decide what levels of information to share across programs
- Present the concerns to the Evaluation Committee, Evaluation Committee to provide guidance.
- Explore a new data system.